

Happiness Inc.

By Dan Lazarescu

Time is short so it's better to do something.

I, for example, have a full time job, 9 to 5, 5 days a week. Me, my colleagues and our managers like to think that we do something worthwhile. Our products are delivered to many clients and we feel important because of this.

The more we deliver, the better we feel about ourselves. It's the triumph of quantity over quality. As long as the expected numbers look right we are Happy™. Our clients seem Happy™ too. Actually we don't care about what they have to say or about their peace of mind. They just don't have a choice but to be Happy™ with what we're delivering them. Such amount of positive energies from all sides create a synergy that brings more and more Happiness™ to the world. Some call this world the market but we don't know any better, it's everything to us.

So, what happens next?

We grow. We are set to erase as much sadness as possible. Erase it and replace it with Happy Customers™. When we grow enough to collide with other Happiness™ providers we do what any well-meaning entity would do: we merge.

And so we continue our existence fulfilling our destinies and making ourselves worth for being alive on this planet, continent and *country*.

But what about the others that are not that lucky to be part of our world? Could they be Happy™ too? For a fact, Happiness™ is one of our trademarks so it is kind of illegal for them to brand themselves this way.

But but for the sake of the argument let's ask ourselves if they can be truly Happy™.

I have a theory about this. In order for them to be Happy™ they have to be some kind of pirates. They connect illegally to our system and then they steal some of our Happiness™. They have learned to be glad with just bits and pieces of Happiness™.

Somehow this seems more than enough for them.

But what are they doing with the rest of their time? Little pieces of Happiness™ and time... This is what I am wondering about very often while I am doing my part as a small wheel in the greater machine that generates large quantities of Happiness™.

Is it making their lives worth living? Are they feeling content? Are they able to find meaning for their existence?

If so, maybe a little piece of Happiness™ once in a while is more than enough.

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